



**STANDARD PRICING MATRIX 2025**

<b>3 Rare Designs Digital Marketing Services</b>			
<b>Service Category</b>	<b>Details</b>	<b>Price</b>	<b>Frequency</b>
<b>WordPress Services</b>			
	WordPress Site	\$750.00	10 pages
	Hosting	\$150.00	Annually
	Domain & SSL	\$150.00	Annually
	Management/Update	\$350.00	Annually
<b>WIX Services</b>			
	WIX Site	\$350.00	10 pages
	Hosting	\$150.00	Annually
	Domain & SSL	\$150.00	Annually
	Management/Update	\$350.00	Annually
<b>Logo Development</b>			
	Logo Development	\$150.00	1 X
<b>SEO Packages (3 Months)</b>			
	SEO 10	\$125.00	\$225.00 Monthly
	SEO 20	\$125.00	\$400.00 Monthly
	SEO 30	\$125.00	\$575.00 Monthly
<b>Social Media Services</b>			
	Social Analytics & Posting	5 Account	\$25.00
<b>Mobile Platforms</b>			
	Per Hour		\$35.00
	By Project	Per project proposal	
<b>Custom Applications</b>			
	Per Hour	\$45.00	
	By Project	Per project proposal	
<b>Website Development</b>			
	Lodging - Website	\$1,100.00	
	Events - Website	\$900.00	
	Restaurant - Website	\$1,500.00	
<b>Shopify Site Development</b>			
	Per Hour		\$35.00
	By Project	Per project proposal	

<b>3 Rare Designs Digital Marketing Services</b>			
<b>CLIENT PACKAGE PRICING</b>			
<b>Service Category</b>	<b>Platinum \$675/month</b>	<b>Gold \$550/month</b>	<b>Silver \$400/month</b>
<b>Immediate Focus</b>	Full social media review and audit; kickoff growth strategy; guidance and posting on major platforms; content strategy implementation; marketing plan development; overall direction for release and activities.	Full social media review and audit; guidance and posting on major platforms; content strategy implementation; marketing plan development.	Full social media review and audit; guidance and posting on major platforms.
<b>Content Assistance</b>	Assist in creating content and tools for an active online community; aim to post daily on all networks.	Assist in creating content and tools; follow outlined strategy.	Provide guidance for creating content and tools.
<b>Promotion Activities</b>	Extensive activities including track snippets, official hashtags, video series, memes, Behind The Scenes content, SmartURL landing page, suite of videos, fan reviews, and media sharing.	Activities like track snippets, hashtags, video series, memes, Behind The Scenes content, and suite of videos.	Basic activities like track snippets, hashtags.
<b>Press and Playlist Pitching</b>	Press release preparation and servicing; manage reviews and interview requests; present new single to playlists.	Press release preparation and servicing; present new single to playlists.	Press release preparation and servicing.
<b>Bandsintown and Show Strategy</b>	Migrate email list; utilize for direct-to-fan marketing; manage marketing campaigns; ongoing tour contest; market tour dates and non-tour activities.	Migrate email list; utilize for direct-to-fan marketing; manage marketing campaigns.	Migrate email list; utilize for direct-to-fan marketing.
<b>Email List Strategy</b>	Develop and implement plans to grow and contact the email list.	Develop and implement plans to grow and contact the email list.	Develop a plan to grow the email list.
<b>Growth Strategy</b>	Campaigns to grow followers on multiple platforms including YouTube, email, Instagram, Facebook, TikTok, and Twitter.	Campaigns to grow followers on multiple platforms to including Facebook, Instagram, YouTube, X, etc.	Campaigns to grow followers on YouTube, Facebook and Instagram.
<b>Merchandise Strategy</b>	Provide direction and guidance on merchandise items and marketing.	Provide direction and guidance on merchandise items.	Provide guidance on merchandise items.
<b>Content Strategy</b>	Engage followers through conversations, sharing, and likes; post 1-2 items daily; create a content calendar; target content based on Facebook data; aim for engagement and conversions.	Engage followers through conversations, sharing, and likes; post 1 item daily; create a content calendar; target content based on Facebook data.	Engage followers through conversations, sharing, and likes; target content based on Facebook data.
<b>Content Types and Examples</b>	Variety of content including video (performances, live streaming, behind the scenes), photo (personal moments, fan photos), audio (music, interviews), and text (status updates, tweets, blogs).	Similar to Platinum but slightly less extensive in each category.	Basic content types like video (performances, behind the scenes), photo (personal moments, fan photos), audio (music), and text (status updates).
<b>Contract Retainer and Terms</b>	\$675/month for 3 months minimum; best efforts, no guarantees; 30 days written notice for cancellation, 50% of one month's fee as cancellation fee; advertising costs charged to client.	\$550/month for 3 months minimum; best efforts, no guarantees; 30 days written notice for cancellation, 50% of one month's fee as cancellation fee; advertising costs charged to client.	\$400/month for 3 months minimum; best efforts, no guarantees; 30 days written notice for cancellation, 50% of one month's fee as cancellation fee; advertising costs charged to client.