

# Alpha Launch of GeoMelody

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You are here because you want to join the Alpha Launch of GeoMelody.

I hope this message finds you well and thriving in your musical journey. At Iron Gate Records, we are continually inspired by the passion and creativity of our artists and the unwavering support of our fans. It is with great excitement that I announce an opportunity that marks a significant milestone for our community.

We are on the brink of launching the Alpha release of our new streaming application, **GeoMelody** (**Patent Pending**), designed to champion the cause of independent music and its aficionados. This initiative is not just about technology; it's about creating a closer, more rewarding connection between artists like you and the fans who make everything we do worthwhile.

GeoMelody is not just another streaming platform. It is a testament to our commitment to empowering independent artists and providing fans with an authentic, immersive musical experience. As part of our Alpha release, we are inviting a select group of 50 artists and 50 fans within a 25-mile radius of Nashville, TN, to be the first to experience and shape this innovative platform.

For our artists, this is a unique opportunity to showcase your music on a new, dynamic stage, retain full rights to your creations, and engage directly with your audience. For our fans, this is your chance to discover and support local talent like never before and have a say in the evolution of a platform that celebrates independent music.

As a valued member of the Iron Gate Records family, I personally invite you to be part of this pioneering journey. Your participation will not only provide you with early access to GeoMelody but also ensure you have a voice in its development. Plus, as a token of our appreciation, all Alpha participants will receive a lifetime subscription to the app.

We are eager to embark on this adventure with you and look forward to your insights and feedback, which will be instrumental in shaping the future of GeoMelody. If you are interested in joining us for the Alpha release or have any questions, please do not hesitate to reach out.

Thank you for your continued support and dedication to independent music. Together, we can create something truly extraordinary.

Warm regards,

Mark



## **GeoMelody Overview**

The GeoMelody application is poised to redefine the landscape of music streaming by placing a strong emphasis on supporting local and independent artists. This innovative approach seeks to tackle the prevalent issues of market saturation and the often-limited visibility that emerging talents face in the current digital era. By fostering a system that promotes location-based music discovery, GeoMelody not only facilitates a deeper connection between fans and artists in their immediate vicinity but also significantly enhances the vibrancy of local music scenes.

At the heart of GeoMelody's mission is the creation of a dynamic ecosystem where fans can easily discover music by artists performing in nearby venues or those based within their community. This feature not only encourages the exploration of new and diverse musical genres but also supports the growth of artists' fanbases in a more organic and sustainable manner. The application's focus on live performances as a core aspect of its functionality serves to invigorate the local music industry by providing artists with more opportunities to engage with audiences and showcase their talent.

Beyond its location-based discovery features, GeoMelody introduces a suite of tools designed to enhance the listening experience for both artists and fans. Live streaming capabilities allow artists to reach a broader audience, breaking down geographical barriers and enabling fans to experience live music, regardless of their location. Personalized playlists curated based on users' listening habits and preferences offer a tailored music discovery journey, ensuring that fans are continually exposed to artists and tracks that resonate with their individual tastes.

Interactive fan engagement tools are another cornerstone of the GeoMelody platform, enabling a two-way interaction between artists and their audience. These features not only foster a sense of community but also allow fans to actively participate in the creative process, from providing feedback on new releases to engaging in direct conversations with their favorite artists.

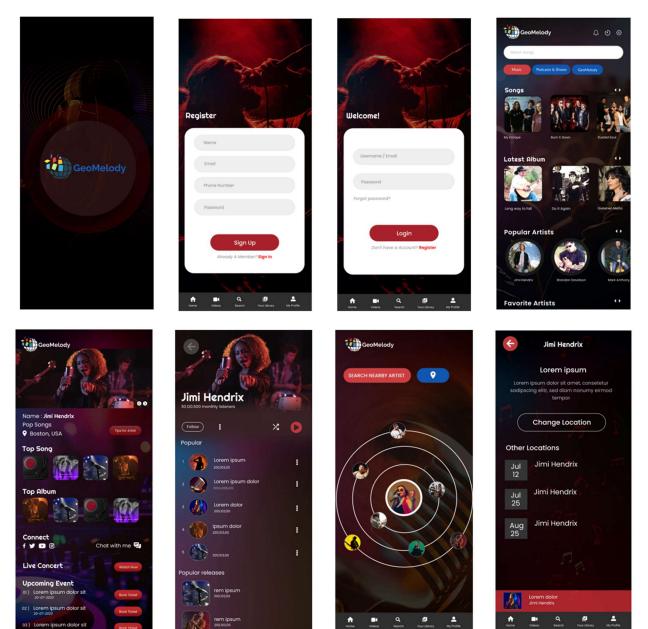
The Alpha release of GeoMelody marks a significant milestone in the platform's development, presenting early adopters with a unique opportunity to influence its evolution. By participating in this early stage, users can take advantage of the platform's innovative features while playing a crucial role in refining its functionality and overall user experience. This collaborative approach to development underscores GeoMelody's commitment to creating a music streaming service that truly caters to the needs and preferences of its user base, setting a new standard for how artists and fans connect in the digital age.

In summary, GeoMelody stands as a beacon of innovation in the music streaming industry, championing the cause of local and independent artists while offering fans a rich and immersive music discovery experience. Through its unique blend of location-based discovery, live streaming, personalized content, and interactive engagement, GeoMelody is not just a platform but a movement towards a more inclusive and vibrant musical ecosystem.

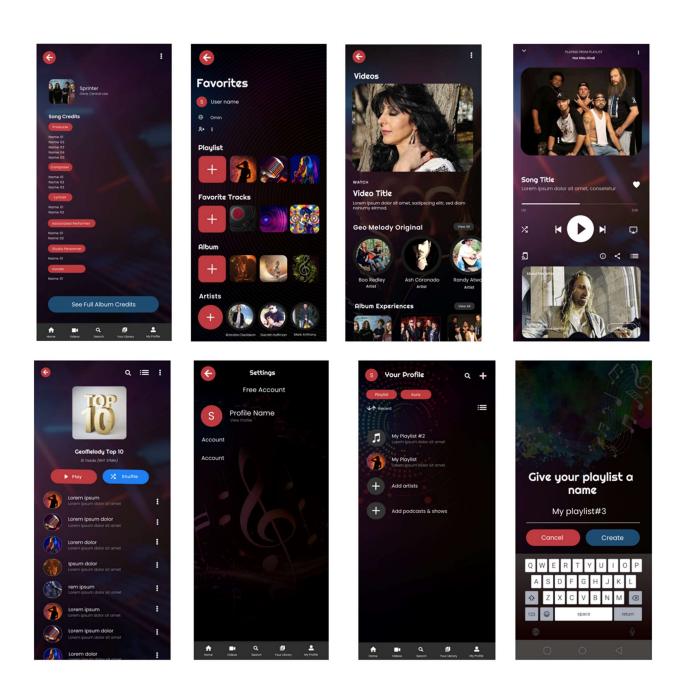


# User Experience

The following illustrations provide a view to the User Experience within the application.









# Confidentiality & Rights Agreement to be Completed by Arist & User

## CONFIDENTIALITY AND RIGHTS AGREEMENT

This Confidentiality and Rights Agreement ("Agreement") is entered into as of [Date] by and between Iron Gate Records ("Company") and [Participant's Name] ("Participant"), collectively referred to as the "Parties."

## 1. CONFIDENTIALITY

1.1 For the purposes of this Agreement, "Confidential Information" shall include all information related to the Alpha release of the GeoMelody application, including but not limited to software features, user interface design, user feedback, and any other technical or business information provided by the Company to the Participant.

1.2 The Participant agrees to:

- Maintain the confidentiality of all Confidential Information.
- Not disclose Confidential Information to any third parties.
- Use the Confidential Information solely for the purpose of participating in the Alpha release of the GeoMelody application.

1.3 This confidentiality obligation shall survive the termination of this Agreement and remain in effect indefinitely.

#### 2. RIGHTS AND OWNERSHIP

2.1 The Participant acknowledges that all rights, title, and interest in the GeoMelody application, including any modifications or improvements made during the Alpha release, shall remain with the Company.

2.2 The Artist Participants retain all rights to their music and grant the Company a non-exclusive, royaltyfree license to use their music for the purpose of the Alpha release testing and promotion within the GeoMelody application.

2.3 The Company agrees to use the Participant's personal information solely for the purpose of identifying them within the application and will not share this information with any third parties without the Participant's consent.

#### **3. COMPENSATION**

3.1 As compensation for participating in the Alpha release, the Participant shall receive a lifetime subscription to the GeoMelody application.



#### 4. TERM AND TERMINATION

4.1 This Agreement shall commence on the Effective Date and continue until the end of the Alpha release phase unless earlier terminated by either Party.

4.2 Upon termination, the Participant shall cease all use of the GeoMelody application and destroy all copies of Confidential Information in their possession.

#### 5. GENERAL

5.1 This Agreement constitutes the entire agreement between the Parties regarding its subject matter and supersedes all prior agreements and understandings, whether written or oral.

5.2 This Agreement may be amended only by a written document signed by both Parties.

5.3 This Agreement shall be governed by the laws of the State of Tennessee, without regard to its conflict of laws principles.

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the Effective Date.

#### Iron Gate Records:

By: Mark Q. Storta

Name: Mark A. Skoda

Title: \_\_\_\_\_Chief Executive Officer

Date: \_\_\_\_\_ March 5, 2024

#### Participant:

Ву: \_\_\_\_\_

| Name: |  |
|-------|--|
|       |  |

| Date: |  |
|-------|--|
|       |  |

After completing the Participant section of this form, please download this page and email the completed form to:

Iron Gate Records

info@irongaterecords.com

Any other questions? Call 615.241.6720

By typing your name in the space provided, you are agreeing to the terms and conditions of this form and acknowledging that this constitutes your signature.